

FOR IMMEDIATE RELEASE

June 07, 2016

Calgary Stampede 2016 to have first ever escape room experience on the grounds

The Locked Room to debut 'Wild West Jail' themed room at the BMO Centre July 7th to 17th

Calgary, Canada – The Locked Room is excited to announce that for the first time ever they will be at the Calgary Stampede hosting a mobile shortened Locked Room experience: Wild West Jail.

The Locked Room's Stampede experience will take teams of up to 8 players, who will have up to 10 minutes to escape the jail themed room.

"Creating and opening a mobile locked room experience has been a goal of ours for a long time," says Kyle Fitzgerald, Co-Founder of The Locked Room. "We are excited to be working with the Calgary Stampede to bring the first ever escape room to the Stampede grounds."

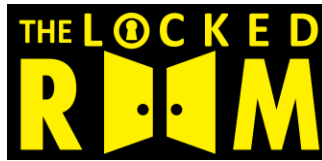


The Locked Room: Wild West Jail will be located in the BMO Centre, near the main entrance (see map below for exact location). The experience will be approximately 15 minutes long, with 10 minutes in the room to escape, a short briefing and debriefing session, and the opportunity to take a team picture. Admission is \$10.00 per player.

"It's going to be a great option for people looking for a break from the sun, or rain (knock on wood)," says Fitzgerald. "At The Locked Room we pride ourselves on building tough rooms and the Stampede trailer has been a great challenge for our design team. We're excited to share what we have come up with."

Escape rooms are team-building activities where small groups, usually ranging from 2 to 10 people, must work together to solve puzzles and work through a themed scenario and escape the room within an allotted time frame. Fitzgerald, along with Adil Hooda and Edwin Tsui, opened the original The Locked Room location in March 2015 after a successful trial run in late 2014. They recently opened a second location, and a third franchisee owned location is also operating in the city.

For more information about The Locked Room, visit www.TheLockedRoom.ca.



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The Locked Room: Wild West Jail's location at the 2016 Calgary Stampede

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About The Locked Room Ltd.:

The Locked Room LTD. has been in operation since August 2014, and was Calgary's very first interactive escape room. The Locked Room has since grown to 3 escape room facilities with a dozen of different escape room scenarios to choose from. The Locked Room prides itself in providing immersive escape room experiences with unique technological elements to the people of Calgary. The Locked Room has also been awarded a TripAdvisor Certificate of Excellence for their NE Calgary location. For more information on our escape rooms please visit our website at: www.thelockedroom.ca.