

“We have been served by The Agency for the past few years. Our experience has been nothing short of exceptional. The team is very proactive, fast and very good at what they do. Their reports are great and they always work well to budget requirements. We would not hesitate to recommend the team to others and are grateful for their hard work and obvious care that they provide for our company.”

Warren Bergen, President [AVAC Ltd.](#) & Entrepreneur-in-Residence [Verdex Capital](#)

“We have been working with The Agency since early 2014 on a number of media relations campaigns to help promote Osprey Informatics’ new products. The team over at The Agency has been able to adapt to our industry and connect with publications in our niche, scoring media coverage for various Osprey products – including a lead cover story. Each time we work with The Agency, they successfully help to increase our brand’s presence and engage with our unique audience, within deadlines and on-budget.”

Jeremy Bernard, Senior Marketing Manager [Osprey Informatics](#)

Check out our [case study](#) about our work with [Osprey Informatics](#).

“The Locked Room LTD recently had the pleasure of working with The Agency during the 2016 Calgary Stampede. Arleigh, Meghan & Heidi were amazing to work with and were able to garner significant local & national press for our mobile escape room venture at the Calgary Stampede. They showed great professionalism and passion in what they do and it really shows through in their work. The team was able to realize our PR goals and executed effectively on the tasks and press results that our company outlined. The Agency was great at summarizing the work they did and following up on their communications with our team. The Locked Room would not hesitate to utilize the services from The Agency again in our future endeavours.”

Kyle Fitzgerald, Co-Founder [The Locked Room LTD](#)

“When we started our search for a PR firm, we needed to find a company with a background and the abilities to complement our unique product launch.

We wanted promotional efforts to be strategic, organized and facilitated by a team that understood our goals, needs, culture and unique product. The Agency demonstrated that they could help formulate newsworthy press materials and generate interest about our product offering with the same passion we have about healing the world.

Arleigh and her team demonstrated a clear understanding of our unique situation and helped us solidify our message and brand vision. Their professionalism and leadership in the development of the releases was seamless, and communication throughout was consistent and concise. However, what made this experience pleasurable was the manner in which these efforts were conducted. Throughout the entire process there was an intangible element that could best be described as a kind of ‘intuitive leadership,’ the presence of a certain tone that put everyone at ease. Anyone can buy services and expect to get what they’ve paid for, but it’s always the intangibles that provide the true value. We would enthusiastically recommend The Agency without hesitation, and will certainly partner with them again on future projects.”

Michael Kuhbock, President [Pace Wellness Ltd.](#)

“We hired The Agency when our company needed to rebrand. Working alongside their team our brand launch created a great deal more recognition for us than we had predicted: credibility with suppliers and our marketplace. Arleigh and Meghan provided guidance, insight, and practical solutions. They offered advice to keep our project on budget and were able to quickly pick up and learn about an industry atypical to their client base. The marketing communications strategy they built for us feels consistent and authentic.”

Andrea Shandro, Principal [Vital Partners Inc.](#)

Check out our [case study](#) about our work with [Vital Partners Inc.](#)

“Arleigh and her firm, The Agency, were recommended to our company earlier this year [ed: 2013] when we were looking to improve our marketing and communications programs and materials. Fortunately, it was a recommendation that we heeded. Arleigh’s energy, passion, and creativity have been instrumental in creating and then driving our communications plan forward. I’m sure that keeping us on plan must have seemed like a Sisyphean task, but Arleigh and her team maintained their professionalism, enthusiasm, and drive. Somehow they also managed to keep it fun.”

Christoph Faig, CEO [aclaro softworks inc.](#)

Check out our [case study](#) about our work with [aclaro softworks inc.](#)

“The Agency has experienced tremendous growth over the past few years and I believe they are an important company in the tech ecosystem here in Alberta. We will continue to have Arleigh and The Agency involved in VA as we grow and expand. As I’ve said in the past tech entrepreneurs are a rare commodity in Alberta, good ones even harder to find. When we find one that is dedicated and professional we should celebrate that.”

R Stewart Thompson, Chairman and CEO [VA Angels](#)

“I have had the privilege of working with Arleigh and her team for the past couple of years. She has successfully developed a PR and Communication Strategy that was rolled out throughout my small business. In addition to the plan, she has mentored members of my team and worked alongside them to ensure that our messaging is consistent and our vision is clearly articulated. Arleigh is professional and organized. Her passion for her work is reflected in the quality of service and products that she delivers on. I look forward to working with The Agency throughout the growth my business.”

Gena Rotstein, CEO of [Dexterity Ventures](#) & founder of [Place2Give.com](#)

“For years now, we have been searching for a PR and marketing group that can measure up to our exacting standards for quality, cost and delivery. Connecting Arleigh and Meghan to our team has brought the full force of The Agency’s resources to our information dissemination, communication strategy and execution practices. Process Pathways and ROMEO is no longer one of the best kept secrets on the planet...thank goodness, we finally found a PR firm that is both efficient and effective!”

Gordon MacDonald, CEO [Process Pathways](#)

Check out our [case study](#) about our work with [Process Pathways.](#)

“Arleigh and her team’s infectious enthusiasm has been an invaluable asset to Digital Alberta. She has been instrumental in negotiating and securing several key initiatives and partnerships – including Digital Alberta’s mentorship program with Mount Royal University – and implementing significant communications reach outs. Leveraging her media awareness and relationships for content opportunities in key industry publications, like content partnerships with The Calgary Herald, The Edmonton Journal and Notable.ca, has been extremely beneficial for Digital Alberta. It is not often that a PR professional has such a keen understanding of the tech sector and its needs. Arleigh’s ability to learn and disseminate knowledge has created an environment of success that has helped Digital Alberta move on to the next stage in its evolution.”

Michelle Sklar, President [Digital Alberta](#)

“Wmode Inc. retained the services of The Agency, specifically Arleigh Vasconcellos, in August 2010 until July 2012. The Agency initially prepared and planned Wmode’s participation and exhibition at RIM’s DevCon in the fall of 2010. In 2011, Arleigh was subsequently engaged for the launch of a new subsidiary and product line based out of our San Francisco office called AppCarousel. The Agency executed the marketing, branding, awareness, promotion, media and launch programs of this new business line for Wmode. The Agency’s efforts resulted in a very successful launch that was well received by the general market. I would strongly recommend Arleigh for strategic marketing, PR and marketing communications services. She brings a highly contagious degree of enthusiasm and energy to an organization while pragmatically getting the desired results accomplished.”

Emanuel Bertolin, CEO [Wmode](#)

“Dealing with Arleigh and The Agency was so refreshing, and fun. And that’s the most important thing; yes, we achieved a huge amount, but we bonded as a cohesive team and that made doing the work so easy. Our combined passion for the project rubbed off on everyone else, including everyone we met at WES, and although that’s hard to quantify I believe that was the secret ingredient that The Agency had, and was also the reason we got the job done in record time on a tight budget. If I was to come up with one word to summarize Arleigh’s personality, I would say infectious” and that’s critical when building buzz in a crowded industry. I would have zero hesitation in recommending The Agency to anyone else; Arleigh is diligent, trustworthy and above all else committed to her clients.”

Terry Hughes, Managing Director, [AppCarousel](#) (a Wmode company)